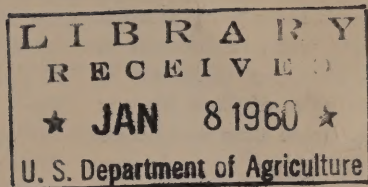
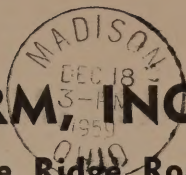


ERIE SHORE FARM, INC.

Middle Ridge Road  
Madison, Ohio



Earl E. Platell

*Gladiolus*

*for* 1960

Bibliography Division  
Library, U. S. Dept. of  
Agriculture,  
Washington, 25, D. C.

# SOMETHING NEW

Once in a while one has the good fortune to meet a man who has been hybridizing for his own pleasure. It was our good fortune to meet James Sohar a few years ago at one of our Ohio State shows. He had nearly a whole table full of nice seedlings on display — the kind you could not help but notice.

He has repeated this same thing at other Ohio State shows and when he brought in more beauties this year, we suggested to him that he introduce some of them. He was interested but at the same time was aware of what he was facing — an unknown hybridizer bringing out varieties that had not even been in the test gardens, and had

not been shown except locally.

My answer was that any time you get a blue ribbon in the seedling section at one of our Ohio State shows, you must have something that is better than anything now on the market. Every one of those we list below has had one or more blue ribbons at our shows. After seeing them as often as I have, I do not hesitate to recommend them to you as worthy of your serious consideration. The ratings given are from ordinary field growing — not special plantings for show purposes.

With these remarks, we offer the following new ones for 1960:

## BONNIE LEE 1960 75 days Class 442

(Elizabeth the Queen x Pink Seedling)

Something a bit different in an early shrimp pink. The creamy throat mark on the lip petals has a few pink stripes giving the effect almost of a solid pink. Its waxy texture, plus heavy ruffling gives a floret that holds well and the 50"-54" spike supports a 25" flowerhead with ease. Florets will average about 4½", 6-9 open out of 20-22 buds with enough in color to give a nicely balanced spike. Reminds one very much of Elizabeth the Queen in its performance. A good exhibition glad at the present, with more than ordinary commercial possibilities.

## BUTTERNUT 1960 85 days Class 520

(Astrid x Yellow Seedling)

Might be of more interest to a commercial grower than a fancier, but its performance record is such that it could be a good show flower. Light buff or maybe a rich cream, something a bit different from anything we now have. The lower petals are embellished with a rose spear. Florets are nicely ruffled, like leather in texture, and have a delightful waxy sheen. 18-20 buds on a 55"-60" spike, with 6 to 8 florets 5½"-6" in size open on a 25" flower head. Strong sturdy stems with excellent facing and placement. Seems to do well in any kind of weather, wet or dry, and it is healthy and a good propagator.

## FIELD MARSHAL 1960 85 days Class 430

(Elizabeth the Queen x Silver Wings)

Mr. Sohar's girls call this the Hedge because it makes such a thick high row. Light salmon florets, shading deeper toward the edges of the petals, with a rose brush mark in the throat, touched lightly with a cream spear. Maybe a touch of pink in the salmon. Tall to extra tall straight spikes that open well when cut tight. Easily holds 6-8 open florets on a 25"-27" flowerhead. 20-22 buds. Florets are ruffled and well attached. For a commercial grower, nearly every large bulb will produce two extra nice spikes and I am wondering what it would do for the fancier who de-eyed the bulb. Good parents give it a good background.

## FRANCIS 1960 80 days Class 550

(Elizabeth the Queen x Spitfire)

As near as I can tell you, this is a frosty rose-lavender with a cream spot on the lower



petals. It's a hard color to describe, but a beauty when you see it. There are deep rose lines on the throat marking. A real good exhibition and an excellent commercial prospect. Florets will average 5½" in size six plus open, 18 to 20 buds, making consistently a well balanced spike. They are well placed and attached. Spikes open well when cut tight. Good propagator. Comes from two parents that have lots of winnings.

**OHIO BELLE      1960      70 days      Class 450**

**(Parentage unknown)**

Unusually early—something the commercial men are looking for to supplement the present white and pink they now have. OHIO BELLE is a light rose with a deeper rose colored brush mark on the lower petals. Florets are beautifully ruffled, a texture like leather, six to eight open on a 18-20 bud spike that will average five feet tall. By the time the first two or three florets are open, practically the entire spike will show color. Placement and attachment excellent, healthy and a good propagator. Makes lots of jumbo bulbs with most of them making two good spikes. An extra good commercial prospect.

**RED BANNER      1960      80 days      Class 448**

**(Drum Major x Margaret Beaton)**

A large butterfly type floret — scarlet red with a slightly deeper spot on the lower petals. A very useful addition to this color class. Six to seven lightly ruffled florets are open on a 50"-54" spike. 18 to 20 buds make the spike well balanced. Strong spikes — an easy cutter, healthy and a good propagator. The florists take every one and cry for more.

**RED WARRIOR      1960      80 days      Class 558**

**(Astrid x Drum Major)**

Give this to Dr. Hamilton, Sebesy, Cook, Schrimpf Bros. or any of the top exhibitors and they will have a Grand Champion from RED WARRIOR. Classed as black red, but not real black red — dark enough to come in the black red class however. The small rose blotch on the lower petals lightens the dark red effect and takes it out of the solid color class. Florets six inches or better, ruffled, heavy texture, and extra well attached. Spikes will average 54" to 60", 20 buds and a 27" flowerhead. Has Grand Champion possibilities for it makes an eye-full of color. Strictly an exhibition gladiolus.

**SERENATA      1960      85 days      Class 440**

**(Elizabeth the Queen x Spitfire)**

Pink and white — a ruffled blush pink floret, shading slightly deeper at the edges with a light cream throat. Better than average for long spikes — five foot ones are common, 25" to 28" flowerhead of 18 to 20 buds. Will hold six to eight ruffled crinkled florets open with excellent balance throughout. A very easy cutter, sturdy long spikes, excellent attachment. Better than average commercial and show prospect. Good parents. Reminds one a great deal of well grown Apple Blossom.

*These are not just the usual run of new seedlings — they have all been proved on the wholesale market for a number of years. We do not hesitate to recommend them to you.*

**PRICE OF THE ABOVE VARIETIES—Large \$1.50 each, ten for \$12.00; Medium \$1.00 each, ten for \$8.00; Small 75c each, ten for \$6.00.**

**SPECIAL — One large bulb of each of the above, \$10.00 (a \$12.00 value).**

**THREE LARGE BULBS OF EACH OF THE ABOVE, \$25.00**

*Growers units prices on request.*

## GENERAL LISTING

- ANTARCTIC** — One of the best of the whites to come from Holland 35c
- ARES** — Cream with a vivid red blotch, a good show glad 2/30c
- ARGENTINE** — Medium yellow with golden throat. Nice spikes with 8-10 open 50c
- ATOM** — Scarlet miniature with white edge. Every one seems to like ATOM 2/30c
- AUREOLE** — One of the best medium yellows 2/30c
- BABS** — An old standby yellow miniature 2/30c
- BAMBI** — Chartreuse — orange red blotch miniature 35c
- BEAUTY BLUSH** — A very light blush pink — has a record of being a good parent 2/30c
- BEAUTY ELF** — One of Wilson's very best. Red with a light throat mark — lots open 50c
- BENJAMIN BRITTEN** — Bluish lavender 2/30c
- BETTY BRIGHT** — Cream with reddish salmon throat mark. Nice 2/30c
- BETTY DUNCAN** — Tall spikes of medium orange — medium sized florets 2/30c
- BLACK JACK** — Deep red, almost black, with a velvety shine — almost a self color 25c
- BLUE CONQUEROR** — Bluish purple with light throat 2/35c
- BLUE GODDESS** — Clean clear medium blue that holds 6-8 open 35c
- BLUE PETER** — Probably our best blue. Healthy, good grower and nice all around 75c
- BOLERO** — An orange smokie 2/35c
- BONNY** — Light salmon miniature — quite attractive 2/30c
- BO-PEEP** — A good salmon pink miniature — yellow throat — very nice 2/30c
- BRENDA** — A very good deep rose that does not burn 20c
- BROWN ORCHID** — Tall-growing light tan miniature 2/30c
- BROWN LULLABY** — A show winner in brown, holds up to 12 open on tall straight spikes. Has the ability to open lots of florets over night. Excellent parent for hybridizing 50c
- ◆
- BURMA** — Heavily ruffled deep rose that still gives a good performance. Can make extra nice ones 2/30c
- CAMPANILE** — Late, but very good soft lavender color 2/30c
- CAMPUS MODEL** — Light salmon orange that will hold 10-12 open—good spikes 25c
- CARINYA** — Grows much like Ethereal, but color is salmon instead of pink 25c
- CATHERINE** — A brown smokie with considerable veining in the petals. Interesting 2/35c
- CATHERINE BEATH** — A dark yellow that makes tall straight spikes with lots open 2/30c
- C. D. FORTNAM** — Light pink — ruffled. Particularly good if planted early or in cool weather 2/30c
- CHAMOUNY** — A very attractive rose — one that makes poor or extra good spikes 2/30c
- CHARMAINE** — A good early commercial rose 2/30c
- CHARTREUSE** — Yellow green—chartreuse. A delight to the arranger 35c
- CIRCE** — A very clean orange with large florets 2/30c
- CLAUCARCY** — Tall growing pink miniature with lots open 2/30c
- COLOGNE** — A pretty red with a trace of perfume 2/35c
- COL. W. G. ATKINSON** — An attractive useful lavender — darker than Elizabeth the Queen 2/30c
- CORAL BELLS** — A salmon miniature that is a candidate for smallest floret 2/30c
- COPPER LUSTRE** — Copper tan with a reddish throat and ruffled florets. Excellent for arrangements. Good parent for hybridizing 2/30c



- CORONADO** — A good yellow 2/30c
- CRINKLES** — An old timer — a red miniature with more than the usual heavy ruffling 2/35c
- CROESUS** — Light yellow with extra long spikes 6-8 open florets 2/35c
- CUPID** — A medium size glistening white. Early. Excellent for corsage work, weddings, etc. 2/30c
- DAINTY MISS** — A nice light pink miniature 2/30c
- DAVID WARR** — A flashy brilliant orange scarlet 2/30c
- DEEP FREEZE** — Iridescent frosty white — nice \$1.50
- DEMURE** — One of the prettiest of lavenders. Beautiful combination of lavender and white. Lightly ruffled. Good parent 35c
- DIEPPE** — An excellent commercial scarlet red 2/30c
- DON JUAN** — A salmon that is better than ordinary. Stock somewhat limited 35c
- ELF** — Apricot miniature with salmon tints. Yellow throat. Dainty, but lots open 2/35c
- ELIZABETH THE QUEEN** — The standard from which all lavenders are judged. Extra nice this year 2/30c
- ELK HORN** — Plum color smokie with a yellow blotch — an interesting color combination for a smokie fan. Not too much stock \$1.00
- ELMER'S ROSE** — A good rose — quite attractive 2/30c
- FATA MORGANA** — A very attractive combination of pink and yellow 2/30c
- FEMINA** — Pink with a scarlet throat. An interesting miniature 2/30c
- FIFTH AVENUE** — A black red miniature 2/30c
- FIGURENE** — A miniature with apricot and brown 2/30c
- FIRE OPAL** — Ruffled orange with golden throat. Early and quite attractive. 2/35c
- FLICKER** — A good miniature for fall. Its orange coloring blends well with fall colors 2/30c
- FLASHLIGHT** — A flashing scarlet miniature. An attractive yellow throat 25c
- FLORENCE NIGHTINGALE** — A good commercial white 2/30c
- FORT KNOX** — One of the newer better yellows 2/35c
- FRANCESCA** — Better than average lavender. Cream throat nicely blended — tall spikes 2/30c
- FRIENDSHIP** — A really nice pink, excellent for commercial and show. Very early 2/30c
- FROLIC** — A yellow miniature with a scarlet center. You cannot overlook this one anywhere 2/30c
- FULDA** — Light to medium yellow, nearly self colored. Lots open and lots of color on spikes. Early 2/35c
- G. DRACOCAPHELUS** — The green species glad—dragon shaped floret 25c any size
- GAY MOLYNEUX** — Light salmon with a yellow throat. Large attractive florets — lots of color. 6-8 open on good spikes — stock scarce \$1.25
- CAYLORE** — Classed as a salmon but could pass for pink. A good commercial 2/30c
- GENE** — One of the standard yellows — tall straight spikes 2/30c
- GOLD** — One of the best yellows as far as color. Inclined to tall spikes but rather short flower heads. Does best planted early or late 2/30c
- GOLDEN BOY** — Grand Champion possibilities in a good yellow color. Tall spikes 2/30c
- GREEN THUMB** — Not as green as the name implies but with a noticeable green cast to the buds which open to a yellow floret 20c
- GREEN WOODPECKER** — Florets with a definite green coloring, offset with a red throat marking. Unusual combination — quite nice — attractive \$1.00
- HARRISBURGER** — A beautiful shade of red — unusually attractive 2/30c
- HAWAIIAN DANCE** — Smokie red — but quite nice. Stock very limited. 35c
- HOCUS POCUS** — An early yellow with a startling red blotch 2/30c

**INNOCENCE** — A beautiful pastel pink with good performance for show or commercial 25c

**IVY ROBERTSON** — Exceptionally tall-growing light pink, very graceful with florets well scattered along spike 2/30c

**ITO** — A salmon orange miniature — about as small as its name is short 2/30c

**KING SIZE** — A huge salmon pink—potential Grand Champion when well grown 2/35c

**LADY CHARMER** — A deep rose smokie — not too much stock \$1.00

**LAOMA** — Rose smokie with cream blotch — holds 8-10 open. An interesting color combination for a smokie \$1.00

**LAVENDER AND GOLD** — Just what its name says 2/30c

**LEIF ERICSSON** — A good growing creamy white 2/30c

**LIL ABNER** — A cutie—tiny yellow florets with red edges and red throat. Very likeable 25c

**LITTLE GOLD** — A miniature you will like in orange gold. Makes a beautiful corsage 2/30c

**LORELEI** — One of the best in a light colored cream. Tall straight spikes 20c

**LOVELINESS** — A lovely shrimp pink miniature shading to a white throat 2/30c

**LOVELY MARY** — Lovely clear salmon miniature with an attractive yellow throat 2/30c

**LUCKY ME** — A good growing nice salmon with a light yellow throat 2/35c

**MACUSHLA** — A beautiful light rose 2/30c

**MAJESTIC** — Well named — scarlet or deep salmon with large florets and a tall spike 2/30c

**MARCUS** — Creamy white tiny miniature 2/30c

**MESA MIST** — A grey blue sport of Pastel. A smokie that is unusually attractive 2/35c



**MISCHIEF** — Perfect formal light red with a white halo around a cream throat blotch. Opens 8 very heavily ruffled florets on an 18 bud spike. Substance like leather. Scarce \$2.00



**MOANITA** — Light salmon with cream blotch and cherry red fan. 10-12 open on 20 bud spikes \$1.00

**MODERN STYLE** — Pastel salmon with a large cream blotch 2/35c

**MORNING KISS** — Pure white with light violet mark in throat 2/30c

**MOTHER FISCHER** — Ruffled white with waxy texture — Tall spikes — probably our best white 2/30c

**MY-O** — Pastel lavender in color with a big yellow blotch. Good performance 2/35c

**MURLILAE ACCIDANTHERA** — Bluish white hanging star shaped florets. A specie glad. One spike will perfume a whole room. Bulbs will not grow over ¾" in size 5/30c

**NADIA** — Light salmon and yellow — tall growing miniature — can make Champions 2/30c

**NIATA** — A medium orange with a cream blotch — 9 open on tall spikes — rather late \$1.50

**NOWETA ROSE** — A clean rose with lots open 2/30c

**OCEAN SPRAY** — Creamy white with an amber throat. A miniature that is well liked by everyone 2/30c

**OKLAHOMA** — A soft grey pink smokie with a lilac tint in the throat. Nice 2/30c

**ON PARADE** — Wilson's deep golden orange with a cream blotch — holds 8-9 open 25c

**ORANGE FLAME** — Flaming scarlet orange with a creamy yellow throat 25c

**ORANGE GOLD** — Beautiful shade of orange on tall spikes. Best planted early or late 2/30c

**ORANGE MAGIC** — Another good one from Wilson. Deep orange cream throat, orange rose marking in the throat 35c

**ORANGE PETUNIA** — A study in orange. Light orange with lighter orange throat mark 2/35c

**OSTRICH FEATHERS** — Deeply lacinated ruffled light peach. A hybridizer's must for lacination 2/30c

**PACTOLUS** — Buff colored yellow with large noticeable red throat 2/30c



**PATTY BERG** — Deep rose silvery edging  
— one of the tiny miniatures **2/30c**

**PAULINE** — A good white — grows well  
**2/30c**

**PETER PAN** — Orange red or salmon, with  
a darker throat. A good miniature **2/30c**

**PINK RIBBON** — A miniature that makes  
a ribbon of medium pink **2/30c**

**PINOCCHIO** — Pink, yellow, green, orange  
and red — all combined into a pretty  
miniature **2/35c**

**PIRATE CACHE** — Chocolate bronze with  
a large clear yellow blotch — a good  
smokie but stock is scarce **35c**

**POINSETTIA** — A good light red — quite  
clean **2/30c**

**POLAR CUB** — Evan's little white miniature  
that performs like a grand champ. Stock  
scarce — hard to propagate **50c**

**PRINCESS** — A good medium shade of  
lavender — show or commercial **2/35c**

**PROF. GOUDRIAAN** — A large clean white  
that can win at the shows **2/30c**

**PROSPECTOR** — Light yellow with an  
orange blotch — makes a nice spike  
**2/35c**

**PRUNELLA** — Plum red smokies with a  
cream blotch. Large florets, tall spikes  
**20c**

**QUEEN OF BREMEN** — An old time minia-  
ture of lavender pink with a cream throat  
**2/30c**

**RAVEL** — A medium shade of blue with a  
red blotch **2/35c**

**RED CHERRY** — Medium light cherry red  
— darker in the throat. Earlier than Red  
Charm **2/30c**

**RED CHARM** — The old standby red —  
good all around — still a show winner  
**2/30c**

**RED RADIANCE** — A good commercial  
prospect in light red **2/35c**

**REGINA** — Officially light orange but al-  
most into the yellow. Scarlet blotch. Huge  
spikes **2/35c**

**RHETT BUTLER** — Quite an early one in  
light scarlet — clean colored **2/30c**

**ROSE JOY** — Rose, but tending to lavender  
— cream blotch. Good show prospect **30c**

**ROSE GALLANT** — Medium rose with  
a cream blotch, opens up to 10. One  
of the best we grew this summer, even  
in the 90° weather we had. A good  
show glad and an excellent commer-  
cial **35c**

**SALMAN'S GLORY** — Cream with red  
blotch on a creamy yellow throat. Good  
grower **2/30c**

**SANS SOUCI** — Glistening scarlet — white  
line **2/30c**

**SCEPTRE** — A nicely ruffled yellow that  
gave a good account of itself this year  
**2/35c**

**SEQUIN** — A good yellow with a rather  
plain floret — tall grower **2/35c**

**SHAGGY DRAGON** — Medium salmon, al-  
most a smokie. A dragon — useful for  
arrangement work **2/35c**

**SIERRA SNOW** — Ruffled clean white —  
nice **2/30c**

**SKALAWAG** — A likeable combination of  
pink and yellow in a miniature Attractive  
**2/30c**

**SMILING QUEEN** — A clean white cream  
with lots of florescence. A good show and  
commercial **2/30c**

**SNOW DRIFT** — Clean white — ruffled  
florets put up on a good spike — early  
**2/30c**

**SNOW PRINCESS** — A commercial white  
that will do good with a little extra care  
**2/30c**

**SOCKEYE** — A deep salmon — nice **2/35c**

**SONOPAL** — A light pink miniature with  
an attractive white throat **2/30c**

**SPOTLIGHT** — Very attractive combination  
of yellow with a red throat. Well liked  
**2/30c**

**STARLET** — A very clean attractive white  
miniature — recommended **2/30c**

**STATUETTE** — Deep yellow with reddish  
throat. A good miniature **2/30c**

**SUMMER FAIRY** — A butterfly of brownish  
red on a yellow throat base — recurved  
needle-pointed florets — very attractive  
**50c**

**SUNSPOT** — Yellow and light red — tall spikes 2/30c

**SWEET SIXTEEN** — Medium pink, rather plain, but a good commercial 2/30c

**TAJ MAHAL** — A beautiful white but with a tendency to short heads unless pushed 2/30c

**TANGLO** — Light tan shading to light rose — 8 or more open. Stiff competition on the show table 2/35c

◆  
**TRUDY** — Our own sparkling combination of red and yellow with lip petals edged in gold. Very likeable. 50c

◆  
**TUNIAS CHALLENGE** — Large florets of bright yellow — good spikes 2/35c

**VAN ISLE** — A huge plum colored smokie with a noticeable attractive white throat 35c

**VIOLET CHARM** — A show winner in a soft violet with a blue throat 2/30c

### SHIPPING

We can ship express practically any time within reason, but most parcel post orders are shipped in March or April. If you want your order early, have it shipped by express. Help us by showing the approximate date you want to get your bulbs. You know your local conditions better than we do — so help us that way.

### PLANTING INSTRUCTIONS

Planting instructions will be included with all shipments. This will be the latest up-to-date information available, written by experts — published by the North American Gladiolus Council.

### SUBSTITUTIONS

We might as well be frank on the substitution situation. No one likes to substitute and no one likes to get a substitution, but there are certain limitations that are hard to overcome. A small 25c item that we cannot fill on an order makes it prohibitive to refund, and we would probably substitute. We will not substitute on anything but small items. On the early orders there is seldom any reason to substitute and we do not run into much trouble until the middle or end of March. After that time it becomes increasingly difficult to fill all items as or-

◆  
**VERA** — Light lavender with a ruffled floret 8 open. A potential show champion and an excellent commercial 25c

◆  
**VIOLET DICKINSON** — Crisp lightly ruffled white with a lavender feather 2/30c

**WEDGEWOOD** — A delightful combination of lavender and cream 2/30c

**WHITE BUTTERFLY** — Small white rather plain miniature 2/30c

**WHITE FRIENDSHIP** — The white sport of Friendship that is comparable to the performance of Friendship. MEDIUM AND SMALL SIZES ONLY 35c

**WHITE GODDESS** — A good consistent performer in white and cream 2/30c

**WHITE LACE** — An early white that is a beauty. Not too big but its beauty offsets that 2/30c

**YELLOW BIRD** — A miniature yellow that is hard to beat 2/35c

dered. Therefore, on all orders received after March 16th, unless you specifically request us not to do so, we will substitute size, but not varieties. After April 1st we will substitute size first and then varieties. You may be sure of one thing, though, we will give better value in the substitution than the one originally ordered.

### SALES TAX

We have been advised by the State Tax Commission that we will have to collect 3% sales tax from all Ohio customers. Please include the amount with your order unless you have an exemption certificate. PLEASE NOTE THIS APPLIES TO OHIO CUSTOMERS ONLY.

### MARKERS

We have located an aluminum marker that seems to fit our needs to perfection. You can write the name on one side and other information on the other side and still read both items several years later. We have been using them for several years and feel that they are worth while offering to all growers. Write for free sample if you are looking for a real good marker or better yet, order 50 for only 75c. They come complete with wires — 50 to a box. The price makes them a good investment when you consider their permanence.



# PRICES

Every item has been listed at the large price — to find price on larger quantities or on smaller sizes, refer to table below:

Where Price listed for LARGE Bulbs is —	Price for 10 LARGE Bulbs is —	Price for MEDIUM SIZE is —	Price for SMALL SIZE is —	Price for BULBLETS is —
2/30c	10/\$ 1.20	5/40c - 10/80c	10/40c	Package 25c
2/35c	10/\$ 1.40	2/25c - 10/\$1.00	10/60c	Package 25c
20c	10/\$ 1.60	3/35c - 10/95c	10/70c	Package 25c
25c	10/\$ 2.00	2/30c - 10/\$1.20	3/30c - 10/80c	25/35c
30c	10/\$ 2.40	20c - 10/\$1.60	3/35c - 10/95c	25/35c
35c	10/\$ 2.80	25c - 10/\$2.00	2/25c - 10/\$1.00	10/35c
40c	10/\$ 3.20	30c - 10/\$2.40	20c - 10/\$1.60	10/40c
50c	10/\$ 4.00	35c - 10/\$2.80	25c - 10/\$2.00	10/35c
75c	10/\$ 6.00	50c - 10/\$4.00	25c - 10/\$2.00	10/35c
\$1.00	10/\$ 8.00	75c - 10/\$6.00	50c - 10/\$4.00	10/50c
\$1.25	10/\$10.00	\$1.00 - 10/\$8.00	75c - 10/\$6.00	10/75c
\$1.50	10/\$12.00	\$1.00 - 10/\$8.00	75c - 10/\$6.00	10/\$1.00
\$2.00	10/\$16.00	\$1.50 - 10/\$12.00	\$1.00 - 10/\$8.00	10/\$1.00

To illustrate, supposing the bulb you pick out is priced at 35c for a large bulb, you can get 10 large bulbs for \$2.80; for a medium bulb, the price would be 25c or 10/\$2.00 and small bulbs would be 2/25c or 10/\$1.00. Bulblets would be 10/35c. For quantity prices see quantity price list.

Please make checks payable to Erie Shore Farm, Inc.

**NOTE —** This price list is made up before our stock is cleaned and counted. If any reductions are made in the prices at the time of our spring list, we will adjust your fall order accordingly.

## TRANSPORTATION

One of our big expense items is postage and express on our orders. We have concluded that it is best for each to pay their own transportation charges, then the man living close by is not paying part of the cost of transportation for the man living a long way away.

Will you therefore please include postage with your remittance. Help us to help you by keeping our prices down as low as possible, consistent with good quality.

To figure your postage on an order, count the number of large, medium and small bulbs you have ordered and use the table below, i.e., fifty large bulbs packed for shipment would weigh about 8 pounds, 25 medium bulbs would weigh about 2 pounds. We will include extras if you miss your estimate by a small amount, or we will refund any sizable overpayment. Madison is about 40 miles east of Cleveland, Ohio.

Approx. wgt. packed

and ready for shipm't	Large	Medium	Small
Ten bulbs . . . . .	2 lbs.	1 lb.	½ lb.
Twenty-five bulbs . . .	5 lbs.	2 lbs.	½ lb.
Fifty bulbs . . . . .	8 lbs.	3 lbs.	½ lb.
One hundred bulbs ..	10 lbs.	5 lbs.	1 lb.

zone loc'l	1-2	3	4	5	6	7	8
Miles	up	150	300	600	1000	1400	1800
Lbs.	to	to	to	to	to	to	and over
1	.18	.23	.23	.24	.26	.28	.30
2	.20	.27	.29	.31	.36	.40	.46
3	.21	.31	.34	.38	.45	.52	.61
4	.23	.35	.39	.45	.54	.64	.76
5	.24	.39	.44	.52	.63	.76	.91
6	.26	.43	.49	.59	.73	.88	1.06
7	.27	.47	.54	.66	.82	1.00	1.22
8	.29	.51	.60	.73	.91	1.12	1.37
9	.30	.55	.65	.80	1.00	1.24	1.52
10	.32	.59	.70	.87	1.10	1.36	1.67
12	.34	.67	.80	1.00	1.28	1.60	1.98
15	.39	.79	.96	1.21	1.56	1.96	2.43
20	.46	.99	1.21	1.56	2.02	2.56	3.19
25	.53	1.18	1.47	1.90	2.48	3.15	3.95

C.O.D. orders must be accompanied by at least a 25% down payment.

## GUARANTEE

*We guarantee our bulbs to be true to name and free from disease or thrip. If any of our bulbs are found not to be as represented, we will either refund your money upon their return or we will replace the unsatisfactory stock. We cannot, at any time, be responsible for more than the original amount paid for the bulbs. Due to conditions beyond our control, we are not responsible for the growth of bulbs or bulblets. All orders are placed with this understanding.*

*Please open package immediately upon its receipt. Examine carefully and if not satisfactory, advise us at once. We admit we make mistakes once in a while, but we are ready to adjust them without complaint. Both in field and the bulbs in storage have been state inspected, which, with our own rigid inspection, makes us feel sure of our stock.*

## EXTRAS

Each year we put a note in the catalogue, asking that you mention an extra or two that you might like to receive. We can't always give you what you might like, but the mention of an extra at least helps us to decide what you are interested in.

There has been considerable talk among the growers of doing away with the giving of an extra. In fact, some growers are doing this right now but for our part the idea of putting an extra in the order is two-fold — one, to give you a chance to look at some variety we think is extra nice, and second, to sort of say "thank you" for your order. So — please list a few names of some varieties you might like to have — it will help us ever so much.

## HOME GARDENER'S SPECIAL

This special is designed for people who are not particularly interested in exhibiting glads at the shows. It gives you considerable leeway in making a choice of some of the better varieties. You get ten of a kind, labeled and bagged separately, and have your choice of any ten varieties you might like — miniature or large. There is a considerable saving over the regular catalogue price. Your choice of colors and sizes.

**AUREOLE** — Ruffled yellow  
**BETTY DUNCAN** — Tall growing orange  
**BURMA** — Heavily ruffled dark rose  
**COL. ATKINSON** — Dark lavender  
**COPPER LUSTRE** — Copper smokie  
**CATHERINE BEATH** — Dark yellow  
**C. D. FORTNAM** — Good early pink  
**CUPID** — An early white  
**DIEPPE** — Scarlet red  
**ELMERS ROSE** — A good rose  
**ELIZABETH THE QUEEN** — Lavender  
**FATA MORGANA** — Pink and yellow  
**FRANCESCA** — Tall light lavender  
**FLORENCE NIGHTINGALE** — White  
**FRIENDSHIP** — Our best pink  
**GOLD** — Tall growing nice yellow  
**GENE** — Medium light yellow  
**GAYLORE** — Medium dark pink

**HARRISBURGER** — Beautiful red  
**IVY ROBERTSON** — Tall light pink  
**MAJESTIC** — Scarlet orange — large  
**MOTHER FISCHER** — Our best white  
**PROF. GOUDRIAAN** — Nice white  
**POINSETTIA** — Nice red  
**RHETT BUTLER** — Early orange red  
**RED CHARM** — Standard red  
**SALMAN'S GLORY** — Cream and red  
**SANS SOUCI** — Scarlet — white line  
**SMILING QUEEN** — Excellent cream  
**SNOW PRINCESS** — A standard white  
**SPOTLIGHT** — Yellow and red — nice  
**SWEET SIXTEEN** — Light pink  
**TAJ MAHAL** — Pretty white  
**VIOLET DICKINSON** — White and lavender  
**WHITE GODDESS** — A good white  
**WHITE LACE** — Beautiful waxy white

## MINIATURES

**ATOM** — Scarlet — white edging  
**BLACK JACK** — Dark red  
**CLAUCARCY** — Nice pink  
**DAINTY MISS** — Light pink  
**FROLIC** — Yellow and scarlet

**LAVENDER & GOLD** — Just as named  
**OCEAN SPRAY** — Light cream and amber  
**QUEEN OF BREMEN** — Rosy lavender  
**SONOPAL** — Light rose  
**STARLET** — Clean pure white

These are all first-class bulbs and are sold at a good price. You select any ten varieties you wish. Included as an extra bonus will be a bulb of Brown Lullaby or Trudy.

100 Large Bulbs — all labeled \$8.50  
100 Medium Bulbs — all labeled \$5.50



# QUANTITY PRICE LIST

PRICE PER HUNDRED — F.O.B., MADISON, OHIO

	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bulblets	
							½ Pint	Quart
Atom .....	\$6.00	\$5.00	\$4.00	\$3.00	\$2.00	\$1.50	\$1.50	\$5.00
Aureole .....	6.00	5.00	4.00	3.00	2.00	1.50	1.00	3.00
Beauty Elf .....	32.00	28.00	24.00	20.00	16.00	12.00	15.00	35.00
Betty Duncan .....	6.00	5.00	4.00	3.00	2.00	1.50	1.00	3.00
Brown Lullaby .....	32.00	28.00	24.00	20.00	16.00	12.00	15.00	35.00
Burma .....	6.00	5.00	4.00	3.00				
C. D. Fortnam .....	6.00	5.00	4.00	3.00	2.00	1.50	1.50	5.00
Copper Lustre .....	6.00	5.00	4.00	3.00	2.00	1.50	1.50	5.00
Cupid .....	6.00	5.00	4.00	3.00	2.00	1.50	1.50	5.00
Col. Atkinson .....	7.00	6.00	5.00	4.00	3.00	2.00	1.50	5.00
Dieppe .....	6.00	5.00	4.00	3.00	2.00	1.50	1.00	3.00
Elizabeth the Queen	6.00	5.00	4.00	3.00	2.00	1.50	1.50	5.00
Florence Nightingale..	6.00	5.00	4.00	3.00	2.00	1.50	1.00	3.00
Francesca .....	6.00	5.00	4.00	3.00	2.00	1.50	1.50	5.00
Friendship .....	6.00	5.00	4.00	3.00	2.00	1.50	1.00	3.00
Frolic .....	6.00	5.00	4.00	3.00	2.00	1.50	1.50	5.00
Gene .....	5.50	4.75	3.75	2.75	1.75	1.50	1.00	3.00
Harrisburger .....	6.00	5.00	4.00	3.00	2.00	1.50	1.00	3.00
Lorelei .....	9.00	8.00	7.00	6.00	5.00	4.00	3.00	7.00
Mother Fischer .....	6.00	5.00	4.00	3.00	2.00	1.50	1.00	3.00
Ocean Spray .....	6.00	5.00	4.00	3.00	2.00	1.50	1.50	5.00
Poinsettia .....	6.00	5.00	4.00	3.00	2.00	1.50	1.50	5.00
Red Charm .....	6.00	5.00	4.00	3.00	2.00	1.50	1.00	3.00
Rose Gallant .....	21.00	18.00	15.00	12.00	9.00	6.00	8.00	24.00
Rose Joy .....	18.00	15.00	12.00	9.00	6.00	4.00	7.50	22.00
Smiling Queen .....	6.00	5.00	4.00	3.00	2.00	1.50	1.50	5.00
Snow Princess .....	6.00	5.00	4.00	3.00	2.00	1.50	1.00	3.00
Spot Light .....	6.00	5.00	4.00	3.00	2.00	1.50	1.50	5.00
Taj Mahal .....	6.00	5.00	4.00	3.00	2.00	1.50	1.50	5.00
Trudy .....	30.00	26.00	20.00	16.00	12.00	10.00	10.00	25.00
Vera .....			9.00	7.00	5.00	3.00	5.00	20.00
White Goddess .....	6.00	5.00	4.00	3.00	2.00	1.50	1.00	3.00
White Lace .....	6.00	5.00	4.00	3.00	2.00	1.50	1.00	3.00

WRITE FOR PRICES ON LARGER QUANTITIES.

FIFTY BULBS MAY BE PURCHASED FOR HALF THE HUNDRED PRICE.

## COLLECTION TWENTY-TWO

If we were to go through our catalog and pick what we consider the most interesting and attractive varieties we list, we would probably end up with those we list below:

<b>BEAUTY ELF</b> — Light red miniature	50c	<b>LORELEI</b> — Tall show-winning cream	20c
<b>BLUE PETER</b> — An outstanding performer in blue	75c	<b>OHIO BELLE</b> — Light rose — deeper rose throat	\$1.50
<b>BONNIE LEE</b> — A 1960 introduction in pink	\$1.50	<b>POLAR CUB</b> — Show-winning white miniature	50c
<b>BROWN LULLABY</b> — The show winner in brown	50c	<b>RED BANNER</b> — Scarlet red butterfly	\$1.50
<b>BUTTERNUT</b> — Light buff with rose throat	\$1.50	<b>RED WARRIOR</b> — Dark red — potential grand champ	\$1.50
<b>CHARTREUSE</b> — Interesting for an arranger	35c	<b>ROSE JOY</b> — Lavender rose to mauve	30c
<b>DEMURE</b> — One of the prettiest of lavenders	35c	<b>ROSE GALLANT</b> — Exceptional performing rose cream	35c
<b>DON JUAN</b> — Extra nice salmon	35c	<b>SERENATA</b> — Ruffled blush pink — white throat	\$1.50
<b>FRANCIS</b> — The frosty rose lavender	\$1.50	<b>TRUDY</b> — An eye catcher — red and yellow miniature	50c
<b>FIELD MARSHAL</b> — Salmon and rose — tall	\$1.50	<b>VERA</b> — Another show winner in light lavender	25c
<b>INNOCENCE</b> — Extra nice light pink	25c		
<b>LIL ABNER</b> — Attractive yellow and red miniature	25c		
		<b>Total Value</b> .....	\$17.40

**ONE LARGE BULB OF EACH OF THE ABOVE** — Catalogue Value of \$17.40 **FOR A SPECIAL PRICE OF \$13.95.**

The same collection as above only in medium size bulbs (catalogue value \$12.40) for \$9.95.

You will have something well worth talking about when these come into bloom. You get eight 1960 new introductions along with some of the best of the recent introductions.

### GARDEN MIXTURE

We always seem to have quite a call for our GARDEN MIXTURE. This is a mixture made up as your order comes in and it can be made up in light or dark colors if you prefer it that way. Ordinarily, the mixture will include a complete run of colors. Naturally, none of the varieties will be named and they will be all mixed up in the bag. They will be nice clean bulbs, healthy and ready to produce for you a good assortment of colors during the entire blooming season. This Garden Mixture should be particularly useful if you are not interested in named varieties.

PRICE — 100 large bulbs \$5.00 — 50 for \$2.75 — 25 for \$1.50

100 Medium bulbs \$3.00 — 50 for \$1.65 — 25 for \$1.00

If you want your mixture of miniatures only, please tell us when you order.